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## TVMobile wind-up: Time to review public displays

WITH the TVMobile scourge finally coming to a close by Jan 1 next year ('MediaCorp ends TVMobile', Dec 15), I urge the transport operators - SBS Transit and SMRT - to review their use of public displays.

For instance, SBS Transit may consider reprogramming TVMobile displays to announce information relevant to the bus ride. Commuters would appreciate route information and announcements of the approaching bus stop and the one after.

On bus services that ply tourist attractions and the shopping belts, SBS Transit may consider working with the Singapore Tourism Board to highlight attractions.

SMRT may want to review its use of MRT station platform displays. Clearly a system that broadcasts both advertisements and train arrival times is not effective. The arrival times in the top-right corner are too small to be read from a distance. The original displays before the upgrade were better.

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